beauty

Beauty spot

All the tips, trends, tricks and products you need to know about this month

T hat's with all the pop stars launching make-up brands? In 2017, Rihanna launched Fenty, last year brought Rare Beauty by Selena Gomez, last month saw pop princess Ariana Grande launch R.E.M, while man of the moment Harry Styles recently sent social media platforms into a frenzy with his beauty brand Pleasing.

My first question is: how do they find the time? Surely number-one albums, shelves full of Grammys and sold-out world tours would keep the likes of Grande, Gomez and Styles busy enough. Rihanna has been very quiet on the music front since she launched Fenty, so it's evident her make-up (and lingerie) line is keeping her occupied. But Grande seems like a very busy woman. Perhaps she squeezes selecting eye-shadow shades and road-testing serum formulations between writing hit songs?

My next question is: why? The sceptic in me thinks these celebs have witnessed the meteoric rise of Kylie Jenner's suite of cosmetic brands and decided they wanted a cut of the coin. After all, music



Music might make you a millionaire but beauty can make you a billionaire

Suspicious of pop stars' spot in the market, Body+Soul beauty editor Bree Player puts their beauty brands to the test and asks the big questions

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And finally, the big question: all four artists are on high rotation on my playlist, but do they deserve space in my beauty cabinet? Beauty addicts already know Fenty is a winner – from its massive and inclusive range of foundation shades to its Killawatt Freestyle Highlighter

(which lives up to its name and is now a staple in my kit).



ON SONG (clockwise from op left) Ariana Grande for R.E.M: Harry Styles (also right recently launched Pleasing: ena Gomez for Rare Beauty; Rihanna modelling Fenty

Rare Beauty reminds me of cool-girl brand Glossier, except you can actually buy Rare in Australia (at Sephora). As I run out of my dwindling Glossier stash from a pre-pandemic trip to Los Angeles, I've subbed in products from Gomez's collection and I'm one happy customer.

Grande's R.E.M features highlighters inspired by the solar system and the iridescent lavender shade called Miss Neptune is my go-to this party season.

Securing any item from the first drop of Harry Styles' collection proved to be as difficult as scoring front-row seats at one of his concerts, but I persevered in the name of research... As if I wasn't going to buy myself (and my Kris Kringle) a nail polish by Mr Styles called Granny's Pink Pearls.

My final verdict is that while I'm sure big bucks and world domination might be the motivator behind all these music artist/make-up crossovers, they're all savvy enough to know that quality is paramount. So, if you want to indulge your inner fangirl, I say go for it.

GET THE LOOK



lairstylist Anthony Nader, creative director of Sydney's Raw Salon, explains how to achieve the chic up-do in four simple steps

Skip the shampooing for this style as natural day-old hair works better for extra grip. Divide the hair into four even sections, then take one-inch sections from the nape area and iron it straight from roots to ends. Apply this method all the way from the back of the head, working to the two front sections. **2** Now that your strands are frizz-free and beautifully straight, spritz your hair all over with a shine spray, then brush upwards and secure a ponytail just below your crown. **3** Make sure the tail is super smooth here by gliding your brush from the base of the tail. and add more spray if you want a more high-voltage sheen. 4 In one clean sweep, wrap the tail around the base of your ponytail and tuck the ends under so they disappear, pop in a few bobby pins to secure it in place and you're good to go.

EXPERT TIP If you have stubborn shorter strands around your face that don't want to behave, use a light spritz of hairspray on the tip of an old blushe brush to glide over the troublesome areas. This is my favourite trick as it really means business and will help your look last all night long.

Oribe Après Beach Wave And Shine Spray, \$62, shop.rawhair.com.au







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HOW CAN I GET GLOWING SKIN FOR SUMMER?

how to shine this party season

Sun, salt water, sweat and humidity can wreak havoc on your skin, leaving it congested, dehydrated and a little lacklustre.

Dr Roebuck's AquaFacial is the perfect summer skin companion as it not only hydrates but also exfoliates and nourishes skin, which is especially important after a long day in the sun.

The world's first "clean" hydrodermabrasion treatment, skin type and can be tailored to individuals' skin concerns.

The six-step tailored AquaFacial treatment pairs clean, botanical ingredients with high-velocity suction to extract dead skin cells and clear clogged pores, congestion and blackheads.

Clients can expect to see an immediate boost in hydration, clarity and radiance of the skin. There's no downtime required, so make-up can be applied after treatment, however, we

routine with professional-grade products to prolong the benefits of Dr Roebuck's AquaFacial. Daily cleansing, correcting, hydrating and protecting is vital to extend your summer glow and banish congestion and dullness. Dr Roebuck's AquaFacial is exclusive to Laser Clinics Australia. To book a complimentary consultation with a Laser Clinics Australia therapist*, or to learn more about the tailored AquaFacial treatments, visit laserclinics.com.au.